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Rondesignlab Intro

Intro Pitch From Rondesignlab

Presented By

Company

hello@rondesignlab.com

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Let us show your strengths

We attract digital experts to raise investments
and strengthen your team

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About the Rondesign In Numbers

$ **78 000 000** +

Investments

More than $78 000 000 received our clients startups during the process of our cooperation.

74 K +

Employees

More than 74k of Employees working now in companies of our Enterprise clients

Google

UX Certificate

Designers certified by Google

4.9

Clutch

The average rating from our clients on Clutch

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Why We Are Appreciated by Our Clients?

01 Closest cooperation with the in-house development team or creation of team new team for the clients project
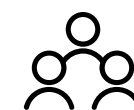
02 Strong managment and design process

03 Our management can be integrated into the client's Management System

04 Design of complex architectural decisions

05 The regular communication, that is integrated into the working process

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Your challenges, our expertise in solving them

We make money for startups.
Series A → Series B

Last 3 years over **$73.000.000** clients' investment.

$22M+

Acquisition of Vessel

Brand identity design for a platform that manages recurring bills.

We also solve problems of enterprise

For the last 2 years we saved over **$5.000.000.000** for our enterprise customers.

$5M+

Acquisition of Huawei

Brand identity design for a platform that manages recurring bills.

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Executive Leadership & Core Pod

- CEO
- Senior Experience Strategist
- Product Designer
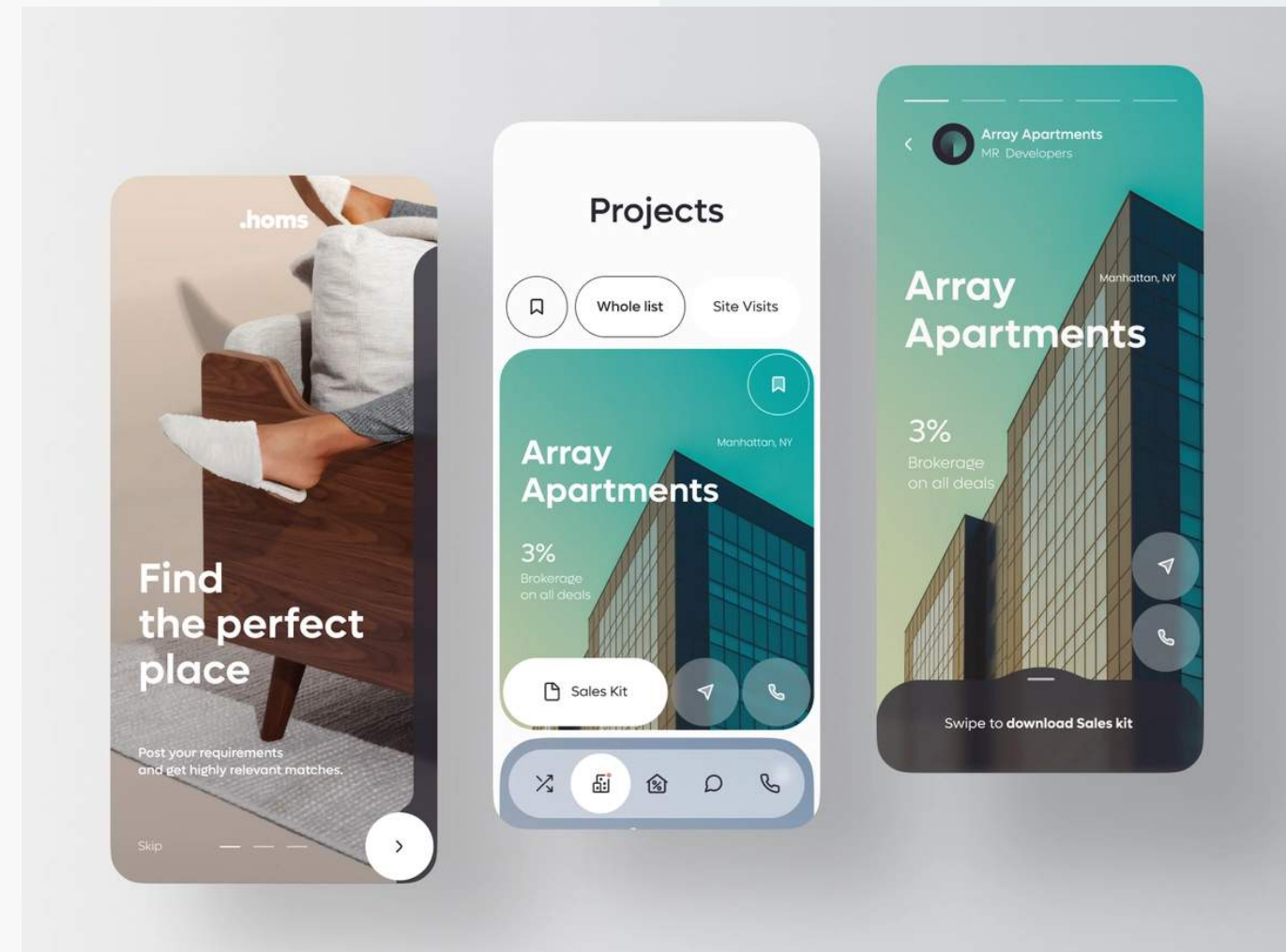- Project Manager
- COO

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3 Last Cases

Broker

Mobile App for the broker cooperation on the real estate market and properties. Strong UX requrements.

≈$ 25 00 000 +
Investments received

8 months
Project length

4.7 stars
User reviews

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" They really understood what we need and it reflected in their work
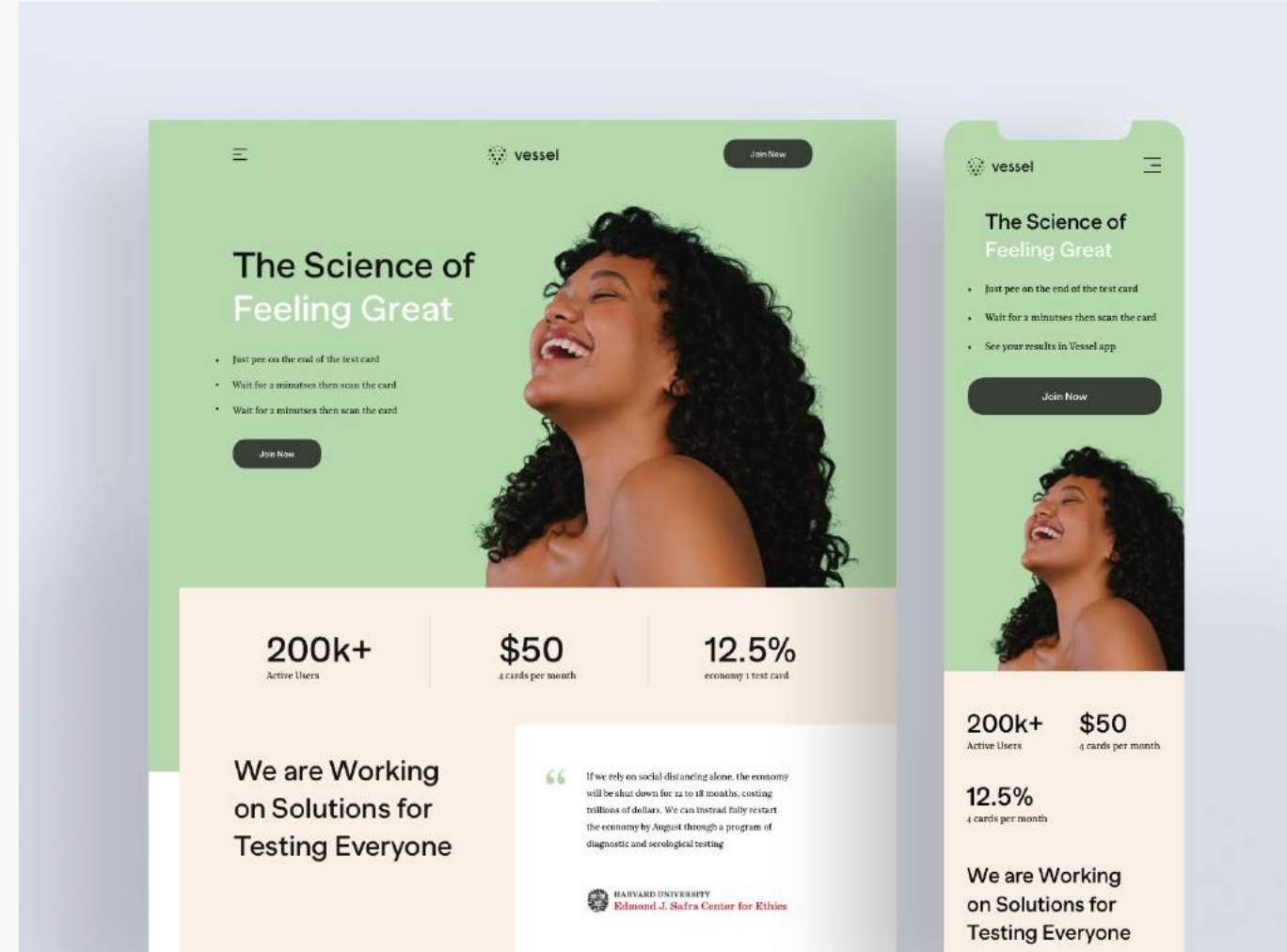
Vivek Jagtap
Head of Product at Broker Network

Clutch
5.0 ★★★★★

Vessel

Vessel is an at-home wellness tracker that helps in accessing, understanding, and optimizing health and wellness from the comfort of home.

$ 21 500 000
Investments received

28 months
Project length

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> The Rondesignlab team successfully completed the project and the app is now available on the App Store. The company commends the team for the beautiful design the platform...

Jonathan C.
CEO, Wellness Tracker

Clutch
4.5 ★★★★½

3 Last Cases

Hill's to Home

Enterprise project. The Closest cooperation with the in-house team, UX improvements, design system. We have done the new website that now helps our client with D2C direction.
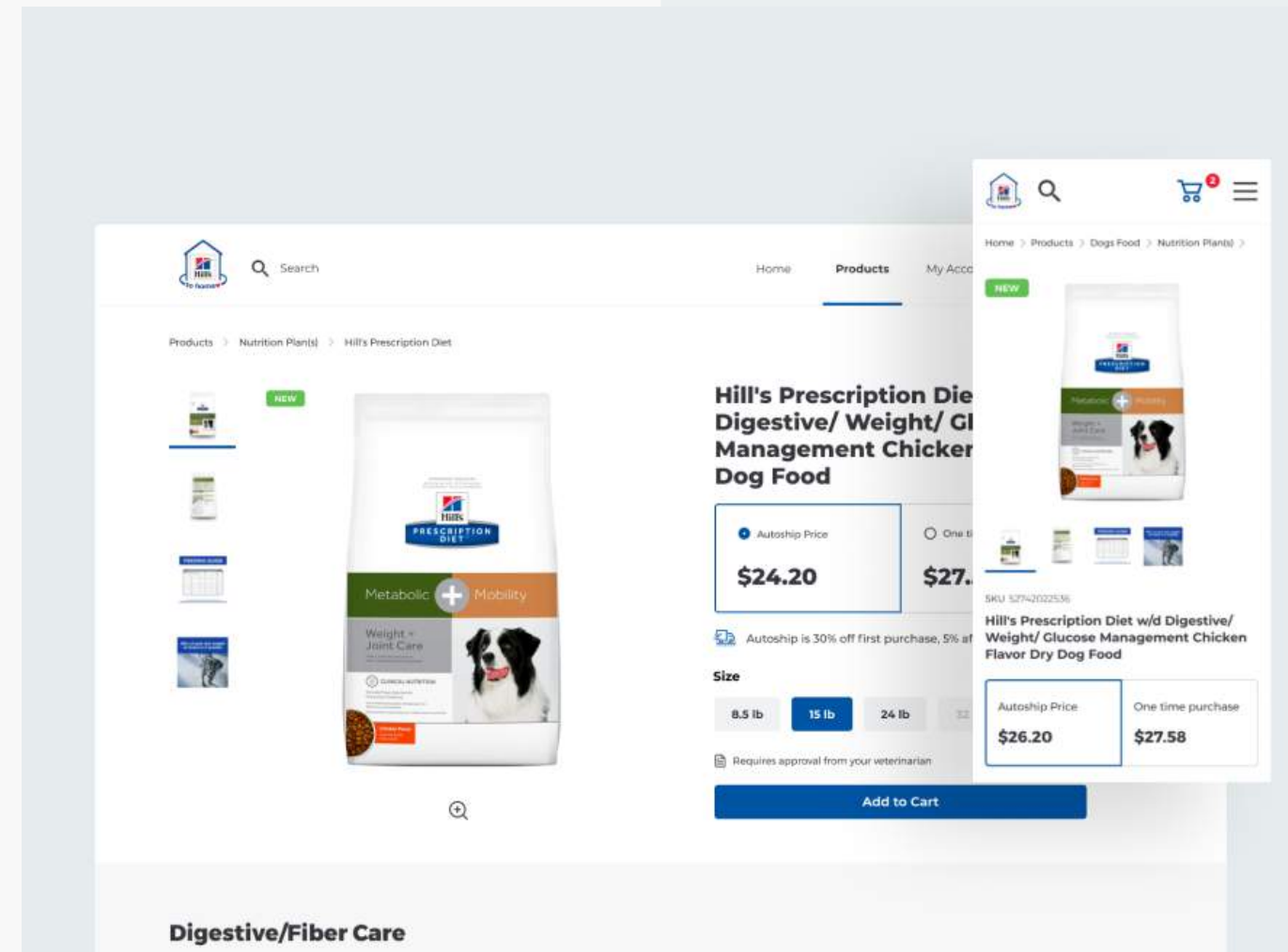
$ 2 200 000
Saved the customer

8 months
Project length

Enterprise
Project type

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> " They provided regular support and showcased a high level of professionalism during the entire engagement.

Shirley C.
PM, Multinational Consumer Products Company

Clutch

5.0 ★★★★★

Thank you for your contribution to making the 2.0 app for Broker Network. Because of your support & excellence in design, we as an app company have managed to **raise 25 million for BrokerNetwork app.**

It wouldn't have been possible without your & team's efforts. What distinguishes the design in the app is - simplicity & clarity reflecting the app about our business which helped us raise the vast capital.

Also, to add to the design comment - **even after being a new concept for app, we need not educate & design help them to train without any human support.**

Thank you from BrokerNetwork team.

Vivek J.
Co-founder & CPTO at Broker Network

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Process & Timeline

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Typical Process

Intro Call

Problem Definition

Research if Needed

Contract

Design Solution

Iterations

Support / Outstaff

Coordinated Delivery

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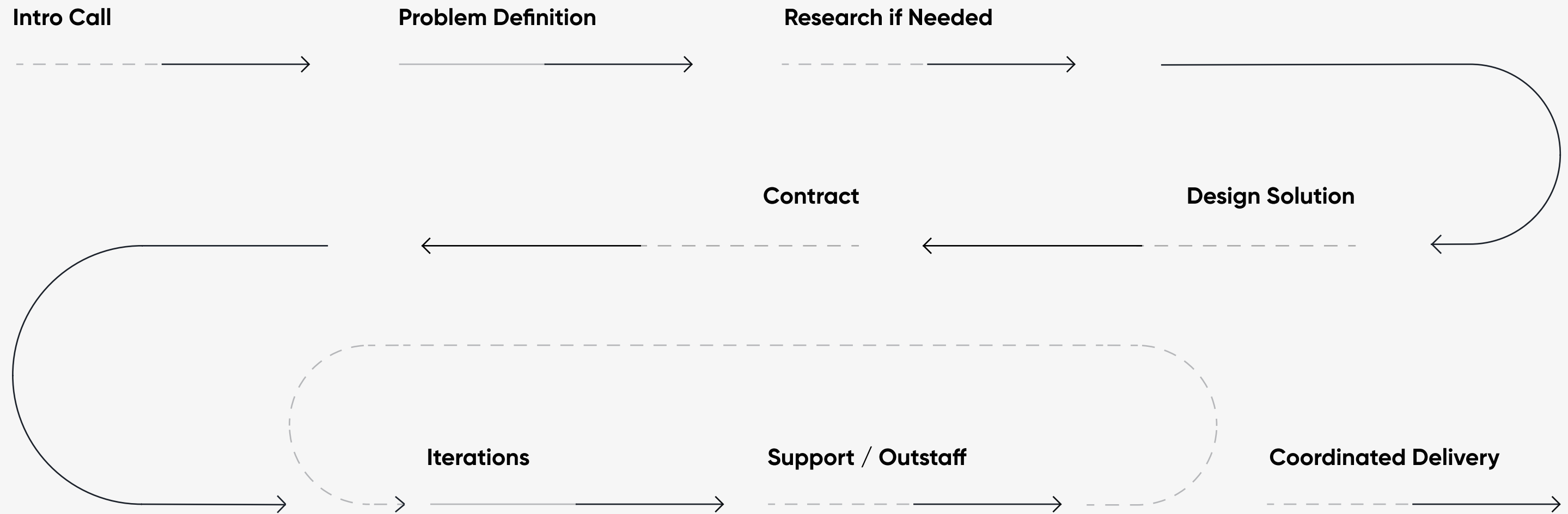
Product Stages We Can Help You With (Enterprise)

Problem Definition

UX Architecht

High-level view of your
product or design

New Project

If you are just forming a
new department.

Team Outstaff

Outstaff is always faster and
more efficient at the start.

Support / **Outstaff**

- Product maintenance
- Continuous support

Something Else

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Product Stages We Can Help You With (Startup)

Idea

Marketing Research

Funding

✓ **User Tesks**

You can test your hypotheses.

✓ **Create MVP**

This is a step to get new funding round.

✓ **Branding 360**

Full digital cycle

Support / **Outstaff** ✓

- Product maintenance
- Continuous support

Something Else ✓

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Source Files Organization

Flow Pages Status

✅ Complete	Fully completed and approved flow
🟢 Have Updates / Need Feedback	Have done the corrections, have the updated screens, which requires feedback or approve from the clients side.
🟡 In Process	At the moment we are working on the flow. Screens "in progress"
⏸ Pause	Flow on pause; frozen the process and will return later.
🔴 Not Started/Stop	We did not start work or stopped the process.

Scan Test

Screens Status Labels

|	
New Screen	New screen, screen that we have not done before
Changes	Have done the corrections on this screen
Questions?	Need to be discussed with client; some questions exist
Stop	The screen is on pause or there are problems on this screen, some mistakes in the logic, some elements are inconsistent
Versions	There are a few options for one screen with a couple of different decisions.

Sign Up

Feautures

- Such type of source files is easy-to-read for non-technical specialists.

- All corrections will require less time, because of the clear structure.

- Easy to navigate system for the developers.

- Understandable source scaling for any project.
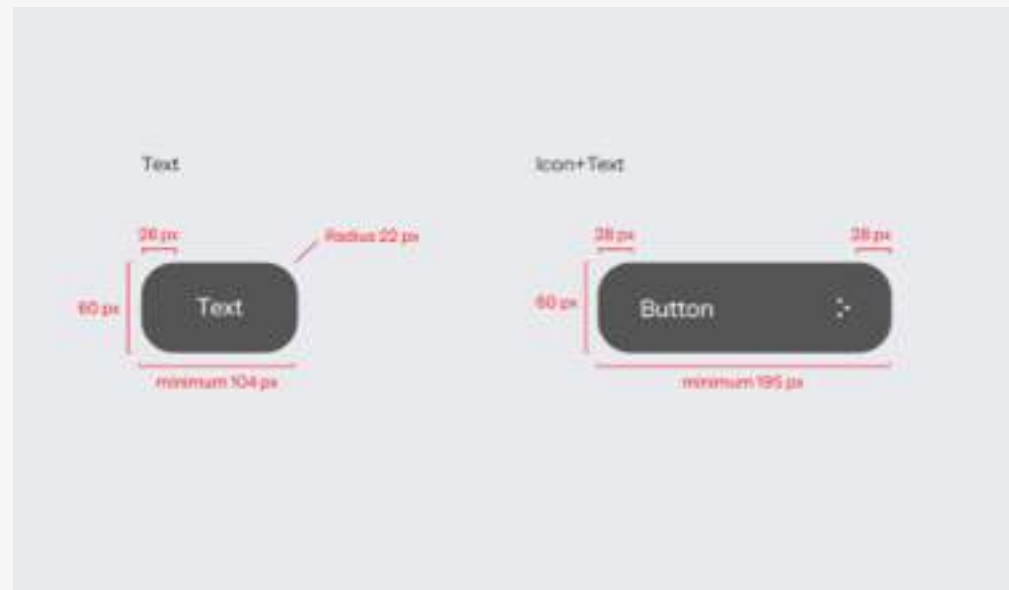
- Time saving for all participants in the process

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Design System
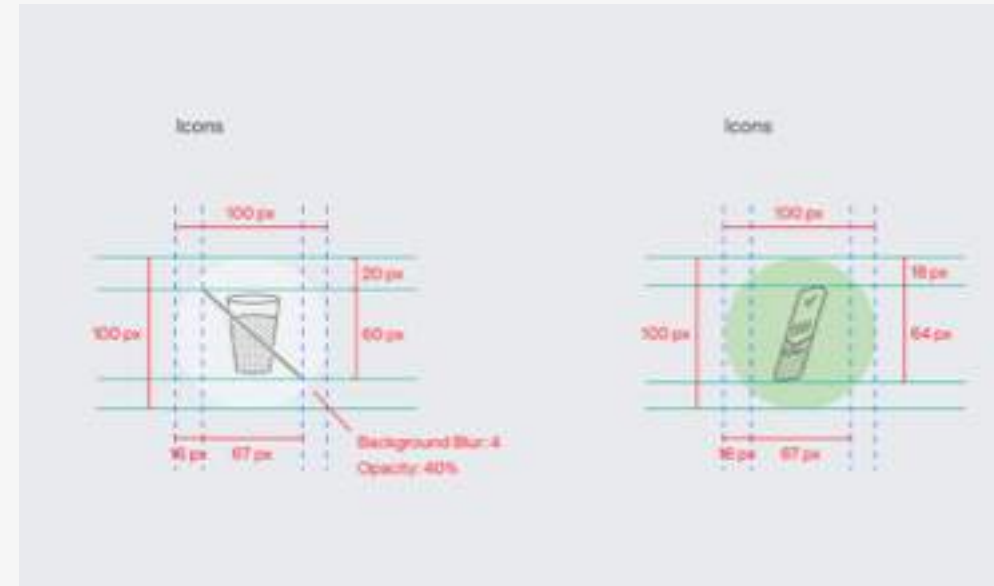
Feautures

- Easy to scale the Product
- Painless addition of new team members
- Seamless transition from design to front end process
- Greatly simplifies product support for your in-house team

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Comunication / Iteration

Monday	Tuesday	Wednesday	Thursday	Friday

Start Sprint

Daily Update	Daily Update	Daily Update	Daily Update	Sprint Retro
	Sync Up Call		Sync Up Call	

Start End

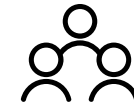| Daily Update	Daily Update	Daily Update	Daily Update	Sprint Retro
	Sync Up Call		Sync Up Call	

Collaboration

- Sprint Retro and Planning shared with design team

- Communication on the project only with the responsible PM and Manager

- Sync Up Calls held bi-weekly with client product owners
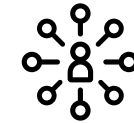
Communication Tools

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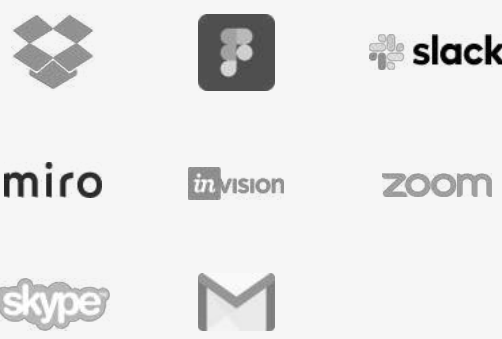
How we provide support

01   Outstaff after the MVP

02   Part-time after the end of the project

03   Sprint-based support

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Collaboration With the Client's Teams

Monday	Tuesday	Wednesday	Thursday	Friday

Start Sprint

Plan	Daily Update	Daily Update	Daily Update	Week Update
Sprint Planning	**Sprint Retrospective**			

Start End

Daily Update & Plan	Daily Update	Daily Update	Daily Update	Daily Update & Plan
Backlog refinement				**Sprint Review**

Collaboration

- Communication on the Project is covered by the responsible manager and PM.

- Sprint planning – we're selecting the tasks for sprint based on client's priorities.

- Sprint retrospective – collecting feedback from the team to understand what worked well and what didn't.

- Backlog refinement – meeting to ensure that we're meeting the timeline.

- Sprint review – team meeting to review completed work and determine whether additional changes are needed.

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Tell More About Your Project

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01   What exactly would you like us to do?

02   What kind of initiatives are you supporting?

03   What is unacceptable for you at work?

04   What are two main criteria for selecting a candidate?

05   Would you like to add anything that we missed?

How to Move Forward?

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Brief

You will **get to know our team** while we dive into project details for effective communication.

- Our questionnaire
- Introductory call
- Project documentation

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Proposal

You'll receive a detailed proposal with **project goals and timeline** to foster mutual understanding

- Budget
- Team size
- Timeline

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Contract

We **coordinate all necessary documentation** from both sides before the project starts for seamless collaboration.

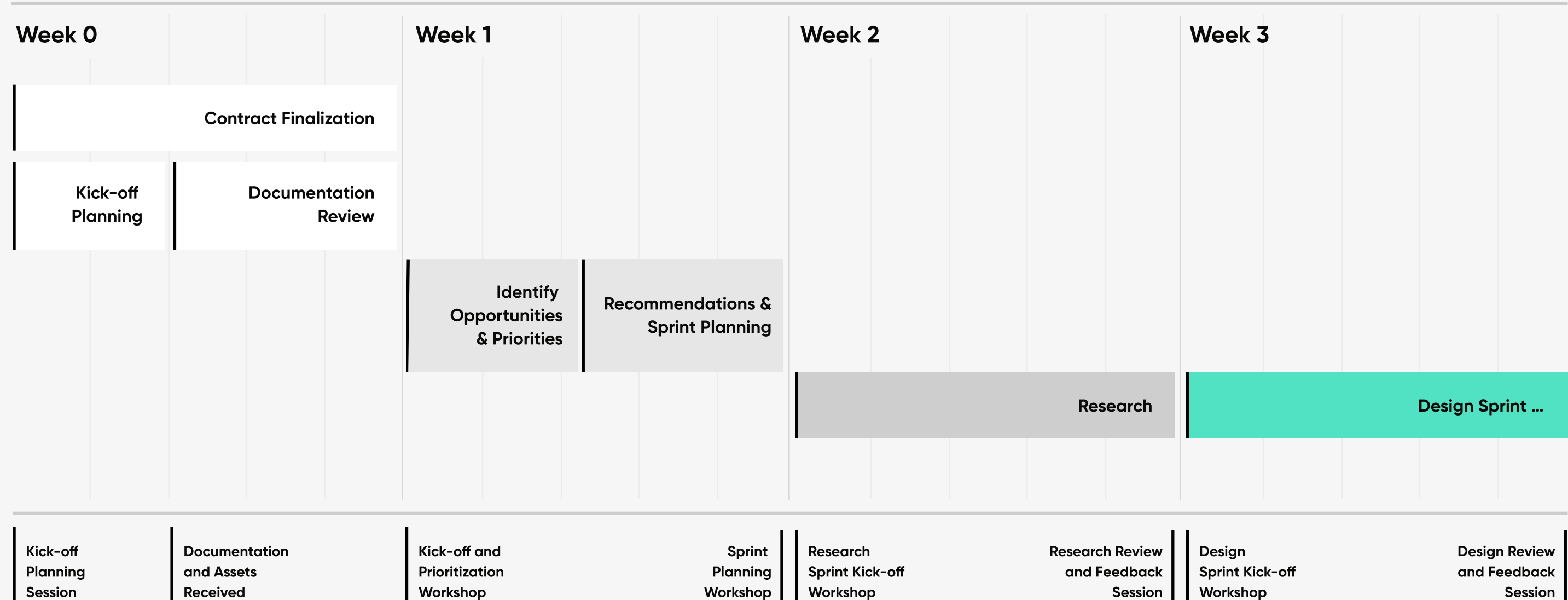- Invoice and contract issuance
- Making deposit
- Start project

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Initialising Project Plan

Part 1   **Start of the Part 2 ...**

Week 0	Week 1	Week 2	Week 3

Contract Finalization

Kick-off Planning | **Documentation Review**

Identify Opportunities & Priorities | **Recommendations & Sprint Planning**

Research

Design Sprint ...

| Kick-off Planning Session | Documentation and Assets Received | Kick-off and Prioritization Workshop | Sprint Planning Workshop | Research Sprint Kick-off Workshop | Research Review and Feedback Session | Design Sprint Kick-off Workshop | Design Review and Feedback Session |

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Let's Discuss

If you like to **have a call** you could book a convenient time here:

rondesignlab.youcanbook.me

For questions and further information, **please contact**:

hello@rondesignlab.com

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If you know someone we can help, please share this site

Share the Link ⬆

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